



BRITISH ROWING JUNIOR AND SENIOR CLUB CHAMPIONSHIPS



WHAT IS THE BRITISH ROWING JUNIOR & SENIOR CLUB CHAMPIONSHIPS?

> A TRUE CLUB CHAMPIONSHIPS

Rowers can become British Rowing Champions at J14, J15, J16, J18, Beginner, Club and Championship level

> FOUR DAYS OF RACING

Racing will take place from 19-22 July 2024 at Holme Pierrepont Country Park, Nottingham

> INCLUSIVE

The championships will include eight events across 14 categories, including lightweight and adaptive



AIMS OF THE BRITISH ROWING JUNIOR & SENIOR CLUB CHAMPIONSHIPS

> CLUB SATISFACTION

All British Rowing affiliated clubs can take part, with prizes also awarded to the highest performing small and medium sized clubs

> PRIDE

The Championships will be a focal point for celebrating the best of club rowing for both volunteers and athletes

> MEMBERSHIP GROWTH

The Championships will provide a target for encouraging and retaining junior and senior members

> INSPIRING CHANGE

Creating opportunities to showcase relevant issues such as inclusivity and sustainability



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WHAT WILL CONSTITUTE A SUCCESSFUL JUNIOR & SENIOR CLUB CHAMPIONSHIPS?

AN INCLUSIVE EVENT

- Championship, Club and Beginner senior events
- Appropriate boat types for each level
- At least one lightweight, mixed and adaptive event from year one (subject to minimum entry)
- Flexible entry - crews, rather than athletes, will be entered to reduce drop out
- Entry fees are affordable

A HIGH QUALITY AND REWARDING EXPERIENCE FOR ALL ATTENDEES

- Athletes: Ideal minimum of two races per crew, with the potential to win gold, silver or bronze medals
- Volunteers: Engage and activate both local and club volunteers with rewards for their time, such as T-shirts and meals
- Umpires: Incentivise attendance with expense support and regatta facilities
- Spectators: Stay up-to-date with the racing with live race information and commentary, online streaming and a variety of off-water activities

EXECUTIONAL EXCELLENCE

- Plan and progressively develop year on year
- Leverage professional staff to engage and activate membership community
- Build on success of existing British Rowing Junior Championships
- Show leadership on sustainability



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DRAFT RACE TIMETABLE (EVENTS)

FRIDAY 19 JULY

SATURDAY 20 JULY

SUNDAY 21 JULY

MONDAY 22 JULY

JUNIOR EVENTS

J18 Open single sculls
J18 Open quadruple sculls
J18 Women's double sculls
J16 Open double sculls
J16 Women's single sculls
J16 Women's quadruple sculls
J18 Women's pair
J18 Open four
J16 Women's pair
J16 Open coxed four

J18 Women's single sculls
J18 Women's quadruple sculls
J18 Open eight
J18 Women's eight
J18 Open double sculls
J16 Women's double sculls
J16 Open single sculls
J16 Open quadruple sculls
J18 Open pair
J18 Women's four
J16 Women's coxed four
J16 Open pair

J14 Women's single sculls
J14 Women's coxed quadruple sculls
J14 Open double sculls
J15 Women's double sculls
J15 Open coxed quadruple sculls
J15 Open single sculls

J14 Open single sculls
J14 Open coxed quadruple sculls
J15 Open double sculls
J15 Women's single sculls
J14 Women's double sculls
J15 Women's coxed quadruple sculls
AR Open single sculls
AR Women's single sculls

SENIOR EVENTS

Open Club four
Women's Club four
Open Championship lightweight single sculls
Women's Championship lightweight single sculls
Open Club single sculls
Women's Club single sculls

Mixed Championship eight
Open Club eight
Women's Club eight
Open Championship lightweight four
Women's Championship lightweight four
Open Club quadruple sculls
Women's Club quadruple sculls
Mixed Club coxed four

Open Championships four
Women's Championship four
Open Championship double sculls
Women's Championships double sculls
Open Club coxed four
Women's Club coxed four
Open Club pair
Women's Club pair
AR 1/2 Open single sculls
AR 1/2 Women's single sculls
AR3 Open single sculls
AR3 Women's single sculls

Open Beginner coxed four
Women's Beginner coxed four
Open Beginner double sculls
Women's Beginner double sculls

THE NUMBERS

3,000 COMPETITORS

100 VOLUNTEERS

191,365 TOTAL FOLLOWERS

MEDIA REACH*



73,239



41,967



46,683



29,476



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HOW CAN YOU GET INVOLVED?

➤ **EVENT SPONSOR**

➤ **VOLUNTEER PROGRAMME SUPPORTER**

➤ **SUSTAINABILITY PARTNER**

PACKAGES COULD INCLUDE:

Prizes <

PR and promotion <

Partner programme <

Live stream content <

Presence at event (eg. stand, branding, medal presenter) <



PLEASE CONTACT

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